MAREK KOZIEWICZ

GRAPHIC / UI / UX DESIGNER

20 years of professional experience in design – from brand create, through digital campaigns and sales materials to websites and e-commerce. A creator of 3D graphics with experience in photography, animation and multimedia presentations. Deeply value user center and user experience design.

Since 2010, management of development and technical support of 6 online stores (Oxid / Magento) for international clients, including multilingual.
Over 30 comprehensive website implementations (CMS Joomla, HTML, CSS).

Experience in work (also remote) with a foreign clients (Germany, Liechtenstein) in English, from different sectors including: the manufacturing, service, resellers, new technologies, e-commerce and cooperation with software houses, developers, graphic designers, animators, translators, editors.

Zielona Góra, Poland
+48 604 082 667, marek@koziewicz.com

Portfolio: **www.koziewicz.com**
www.aguti.pl

PROFESSIONAL EXPERIENCE

2023.12 – current

UI / UX DESIGNER
DTP Sp. z o.o., Zielona Góra, Poland
Software & Hardware – R&D innovation house

Design System Team of ePlan Platform (Integrated engineering tool):
- Gathering business needs and conduct research,
- Create a components definition from scratch or extended it,
- Collaborating in multidisciplinary Agile team,,
- Wireframes, mockup lo/hi, prototypes.

2021.12 – 2023.11

UI / UX DESIGNER
Sii sp. z o.o., Warszawa, Poland
IT, engineering, digital & BPO services

UX/UI design of internal bank system for processing banking operations, included:
- Gathering business needs;
- Conduct research;
- Collaborating in multidisciplinary Agile team;
- Prepare and conduct survey with users;
- Discover problem & define personas;
- Creating user flows;
- Wireframes, mockup lo/hi, prototypes;
- Tests with users;
- Creating user manual.

2021.05 – 2021.09

BUSINESS ANALYST
Conversion sp. z o.o., Warszawa, Poland

- Gathering business needs;
- Preparing User stories in e-commerce projects.

2020.08 – 2021.10

GRAPHIC / UI / UX DESIGNER
CREHLER sp. z o.o., Zielona Góra, Poland
E-commerce software house

UX/UI design for e-commerce (Shopware) platform in 18 members team:
- Responsible for gathering requirement;
- Research & analyse current solutions and competitors;
- Define target user/personas;
- Creating user flows;
- Preparing low and high-fidelity mockups;
- Advanced prototypes;
- High quality graphic design;
- Analyse with Heap;
- Cooperation with developers, graphic designers;
- Creating leaflets, advertising banners, fairs materials.

SKILLS

GRAPHIC / UI DESIGN
- **E-commerce** / Magento, Shopware
- **Responsive Websites** /Joomla, Sulu, OnePage, custom CMS, etc.
- **Online campaigns** / LPs, mailings, banners, social media, auction templates etc.
- **Marketing materials** / CI, catalogues, business cards, flyers, e-catalogues, calendars, DTP, fairs materials etc.
- **Product design** / e-car charger with LCD user interface menu, packaging design, products display

UX DESIGN
- Desktop research;
- Analysis of market solutions & competitors;
- Preparing & conduct user survey & in depth inverviews;
- Define personas and pains;
- Ideation;
- Create lo & hifi mockups;
- Prototypes;
- Test with users;

ADDITIONAL
- **Design systems** / define components
- **Prototyping** / Figma, XD, Axure,
- **Photography** / products, architecture, pano 360°, virtual tour, photo retouching
- **3D graphic** / product, processes, interactive products, animation
- **HTML / CSS**

2008.03 – current

GRAPHIC / UI / UX DESIGNER,
FRONT–END DEV, PROJECT MANAGER
Aguti – Interactive agency, Self–employment, Zielona Góra
Interactive media agency & digital solutions for business

1. Graphic / UI design of:
   - Responsive websites (CMS Joomla, CSS/HTML code);
   - Webshops (Magento, SAAS–platforms);
   - Digital campaigns (i.e. newsletters, banners, landing pages, auction templates, social media graphics etc.);
   - Corporate identity elements;
   - Brand & printing materials (design, DTP, printing); copperation with marketing departments of e–commerce online shops.

2. Design, building & management e–commerce solutions based on Magento, Oxid, Shoper, Prestashop, including:
   - Installation and configuration of parameters, database, graphic design, add/import products, set users, shipping costs, data migration;
   - Additional plugins and extensions, payment methods implementation;
   - Cooperation with developers, translators, content writers;
   - Language versions;
   - Technical assistance.

3. UX design:
   - Desktop research;
   - Analyse current solutions;
   - User research;
   - Define target user;
   - Lo– and hi–fidelity mockups;
   - Prototypes;
   - Analyse with Google analytics, HotJar.

4. Front and back–end development of websites based on Joomla CMS, Flash, plain HTML/CSS.

5. Multimedia production:
   - 3D graphics (virtual products for webshops, website & marketing materials) + interactive product presentations;
   - Photography: packshots, architecture, virtual tours/360°;
   - Animations: 2D (Adobe Flash) and 3D animation (Cinema 4D) for video & interactive presentations.

6. Work flow management:
   - Contacts & negotiations with clients;
   - Business needs identification;
   - Projects planning;
   - Project manager of e–commerce development;
   - Managing tasks for remote co–workers (programmers, copywriters, translators);
   - Technical support.

2007.09 – 2008.03

GRAPHIC / UI DESIGNER, WEB DESIGNER, DEV
Freelancer, Zielona Góra
Local companies and advertising agencies

- Graphic design
- Preparing interface solutions
- Front–end website development;
- 3D graphics and interactive product presentations;
- DTP projects design

2006.06 – 2007.09

GRAPHIC DESIGNER
Young Digital Planet S.A., Gdańsk, Poland
e–Learning & e–Publishing Solutions

Responsible for e–learning course design & development, including:
- preparing course screens for distant learning, in accordance with a scenario and design guidelines, using the appropriate templates and styles, in limited time
- preparing rich multimedia content i.e. photos,illustrations, slide shows and external exercises;
- close cooperation with other team members (i.e. editors, animators, illustrators, digital resource developers);
- work according the strict schedule.

2004.06 – 2006.06

GRAPHIC / WEB DESIGNER / VIDEO EDITOR
Carbo Media sp. z o.o., Zielona Góra, Poland
Advertising, TV & post–production agency

- preparing of rich multimedia presentations & website for commercial clients
- making digital resources i.e. 3D graphics, animations and banners (Adobe Flash)
- retouching photography for printed materials like catalogues, flyers, calendars
- DTP and cooperation with printing–house
- video editing and assistance in preparing advertising spots and TV productions
- assistance in photo session.

SOFTWARE

- Figma
- Adobe XD
- Axure
- Lunacy / ProtoPie / Sketch
- Photoshop
- InDesing
- Illustrator
- Cinema 4D,
- Dreamweaver
- Animate
- Trello / Jira / Confluence / Miro
- Heap / HotJar
- Google Docs

LANGUAGES

- polish – native language
- english – level B2

GENERAL KNOWLEDGE

- Project management
- Management and planning marketing activities
- Conflict management strategies
- Sales techniques

OTHER

- driving license cat. B
- bike guide license
- cycling instructor (PZKol)
- yacht helmsman's certficate

OFF WORK ACTIVITY

- Mountain biking
- Founder of MTB Zielona Góra (2015)
  https://mtbzielonagora.pl/
- MTB skills Trainer
  https://upthathill.com/
- Builder of Singletrack in Zielona Góra
- Organize bike trips (one & multidays)
- Travelling
- Basketball
- Skiing
- Sailboats / windsurfing
- Trampoline
- Photography
- Mountain hiking

EDUCATION

2020 – 2021

USER EXPERIENCE – DESIGN OF DIGITAL SERVICES
Postgraduate studies, Unveristy SWPS, Poznań

2021.05 – 2021.09

BUSINESS COACH
Postgraduate studies, University WSB, Wrocław, Poland

2000.10 – 2005.06

SOFTWARE ENGINEERING
Master of Science, University of Zielona Góra, Poland
Specialization: 3D graphics and multimedia

1995 – 2000

COMPUTER SYSTEMS
Technical school, Technikum Górnictwa Rud, Lubin, Poland

TRAINING & COURSES

2013

BUSINESS TRAINING
Altkom Academy, Zielona Góra, Poland

Project management PMI® / PMBOK®
Marketing activities management

2008 – 2009

ENTREPRENEURSHIP TRAINING
Academic Business Incubator,
University of Zielona Góra, Zielona Góra, Poland

• Professional sales techniques
• Planning integrated marketing activities
• Conflict management strategies
• Leadership and communication in business

I have had the pleasure of working with:

TEMPRIX UG & CO. KG, SOMMERSCHMIED GMBH
Neumunster, Germany, 2007 – 2019

kaminscheibe.de, glasscheibe24.com, kaminglas.eu, spiegelwerk.eu, temprix.fr, szklokominkowe.pl, laborglas.eu

On-line Seller of fileplaces's parts and accessories, technical and laboratory glass for German, French, Danish and Polish market.
Build e-commerce sale channels. Conducting projects in the field of collecting client's needs, developing concepts and implementing online stores on the Magento 1.9 and 2.0 platform, in cooperation with developers and translators.
Expansion of the Magento platform with individual solutions tailored to the company's business needs. Build corporate indentity, eCommerce management, including: configuration, modifications, plugin implementations, content creation (products images as 3D graphic and photography), marketing materials etc.

CREHLER
Zielona Góra, Poland, 2020 – 2021

crehler.com

eCommerce software house.
UI / UX design for e-commerce based on the Shopware platform. As part of CREHLER I work for brands such as: Asus, Moje bambino, Peri, Strefa tenisa, Wilson, Jean Louis David, Axtschlag, RC-fun-car.de, JS Gartendeko.

SII, SP. Z O.O.
Warszawa, Poland, 2021 – 2023

sii.pl

At Sii I worked for Santander Bank. I was a part of multidisciplinary team responsible for design internal bank system for processing banking operations.

WĘGIER GLASS
Żary, Poland, 2007 – current

wegierglass.com.pl (pl, en, de, cz, ru)

A manufacturer specializing in the production of technical glass products, tempered glass, fireplace glass, all kinds of filters and glasses used in aggressive industrial conditions. Build the company identity, implementation of a multilingual website, marketing materials (printed and online), and products photo session.

AGITO.PL
Warszawa, Poland, 2013 – 2015

agito.pl

eCommerce seller. Marketing campaigns advertising elements, like banners, landing pages, newsletters, auction templates, press / prints ads, social media graphic etc. in cooperation with agito's marketing department.

and many other projects...

...which would not fit on this page for clients from Poland and other countries. Experience in different fields for graphic / ui / ux design like: 3D graphic, animation 2D and 3D, photography, dtp and development like: Joomla, OnePage websites etc.
I can tell about it during meet and show examples of my work and experience.